



## Transkulturelle Forschungsarbeit mit der Chiba Universität, Japan Sustainable Management of Urban Renewal Projects

We observe the following areas:

Beer Factory, Kawaguchi  
Minato Mirai 21, Yokohama  
Iida City, Iida  
Soga, Chiba  
Higashi-Gotanda, Tokyo  
Toyosu, Tokyo

SulzerAreal, Winterthur  
SulzerPark, Winterthur  
Zürich-Nord; Zürich  
Zürich-West, Zürich  
SIG-Areal, Neuhausen  
Dreispitz-Areal, Basel



To compare the management of urban renewal projects in Japan and Switzerland may seem impossible at first. But when we started to look at the theme carefully we realised that there were many aspects that are very similar - despite the cultural differences. The interesting aspect in a new trans-cultural environment is the perception that we all share the same management problems. The problems of the cities and their redefinition in a time the world society changes quickly have become a global issue and we search for the basic or fundamental elements of a process which can ensure sustainable management of urban renewal projects.

Never has there been such a big change in urban society as in the last fifty years. New global structures and new technologies changed the production process fundamentally. All over the world there are huge urban areas where industry moves out. This process asks for new planning methods especially because the process takes a long time. Cities have already been changed and especially grown in the past but there was almost no control on the process. It seemed just to happen and ended up in the urban sprawl we all know too well. Now we are rebuilding the cities and lead them to a new urban quality. This process has to be planned carefully and with the highest sensitivity for the actual and the future society. Our research shall help to understand and lead the process of urban renewal projects.

It does help that both main authors have a long term connection to their foreign country and culture. Prof. Dr. Isami Kinoshita made part of his studies at the ETH of Zürich and researched on Swiss vernacular architecture, Prof. Hans Binder has researched, lectured and published internationally on Japanese traditional gardens and modern Japanese architecture.

**The result will be a book which defines the guidelines for sustainable processes in the management of urban renewal projects for social, ecologist, economist and technical development including guidelines for an analysis of the sustainable local items before start planning.**